



Veena Hausen
Program Manager
ASPIRE

Veena Hausen is Program Manager at ASPIRE, the dedicated technology programme management pillar of Abu Dhabi's Advanced Technology Research Council (ATRC), which was set up in May 2020 to shape the Emirate's R&D strategy.

Veena's role includes planning and implementing program strategy and assets, as well as managing and coordinating multiple projects that are key to achieving the program objectives and creating an impact on the organization.

A professional with more than 15 years' experience in hi-tech product development and management, she oversees multiple projects and offers strategic guidance to the teams.

In a short span of time, Veena has made significant contribution to the organization's dynamic culture that is underpinned by a quest for constant improvement through innovation and cooperation.

Veena is a natural leader with a track record of being an effective collaborator, communicator and motivator, who blends her cultural and professional experience she has gained while living and working in Europe, North America and the Middle East to bring both tangible and intangible values to the organization.

Veena holds a master's degree in computer science and engineering, with a specialization in embedded systems, from Eindhoven University of Technology, The Netherlands.